



Annual Meeting Print Advertising Opportunities

Annual Meeting Program

- Reach approximately 3,600 attendees at the meeting in Phoenix, AZ January 6-10, 2019.
- Promote your Booth in the Exhibit Hall.
- Used as a guide for attendees - includes a schedule of all conferences, special events, attendee information, and a listing and description of all exhibitors and publishers.

Bulletin of the American Meteorological Society (BAMS) November Issue

- An itinerary and meeting planner for AMS members and meeting participants.
- Reach over 13,000 government and private-sector meteorologists, broadcasters, supervisors of university and college meteorological facilities, research scientists, and a host of other prospective buyers.

	Bulletin of the American Meteorological Society (BAMS) November Issue		Annual Meeting Program	
	Color Only		Color Only	
Rates	Back Cover	\$1900	Back Cover	\$1200
	Cover 2 or 3	\$1750		
	First Page	\$1750	Cover 2 (inside front)	\$1000
	Full Page	\$1550	Cover 3 (inside back)	\$800
	Half Page	\$850	One Page	\$750
	Quarter Page	\$510	One-Half Page (Horizontal Only)	\$400
	2-Page Spread	\$3100		
	Digital BAMS Animations	\$190		
Mechanical Requirements	Halftones	133 Line Screen	Halftones	133 Line Screen
	Bleed-page Size	8" x 10-3/4"	Actual Page Size (Trim Size)	8-1/2" x 11"
	Trim-page size	7-7/8" x 10-1/2"	Bleed Page Size	8-5/8" x 11-1/4"
	One-half Page (Horizontal)	6-1/2" x 4-9/16"	Live Page Size	7-1/2" x 10"
	One-quarter page (Horizontal)	4-1/5" x 3-1/2"	Half-Page Size (Horizontal Only)	6-3/4" x 4-3/4"
	One Page (Typeset Page)	6-1/2" x 9-1/8"		
Closing Dates	The deadline for advertising insertion orders for the November issue of BAMS is August 28, 2018. Deadline for artwork is September 5, 2018.		The deadline for advertising insertion orders for the Annual Meeting Program is November, 1 2018. Deadline for ad copy is November 8, 2018.	

AMS Corporation members (sustaining, regular, small business) receive a 25% discount on all ads! Silver, Gold, and Platinum Sponsors receive a complimentary ad in the Annual Meeting Program. Please see our [Annual Meeting Advertisers and Sponsors page](#).

Contact Information
 AMS Advertising: **Kelly Savoie**, 617-226-3983;
ksavoie@ametsoc.org

Format for both publications:
 Electronic files (preferred) - .eps, .pdf with color ads saved in CMYK format (RGB is not acceptable) and fonts converted to outlines or paths. Nested fonts or graphics must be sent with all ads. Flash files for animations in Digital BAMS no larger than 5MB



American Meteorological Society Annual Meeting

Advertising Space Insertion Order

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

Annual Meeting Program

- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover - \$1000 | <input type="checkbox"/> Full Inside Page - \$750 |
| <input type="checkbox"/> Inside Back Cover - \$800 | <input type="checkbox"/> One-half page - \$400 |
| <input type="checkbox"/> Back Cover - \$1200 | |

Closing Dates:

The deadline for advertising insertion orders for the Annual Meeting Program is 1 November 2018. Deadline for ad copy is 8 November 2018.

Bulletin of the AMS (BAMS) - November Annual Meeting Preview Issue

- | | | | |
|--|--------|---|----------------------|
| <input type="checkbox"/> Back Cover | \$1900 | <input type="checkbox"/> One Page | \$1550 |
| <input type="checkbox"/> Covers 2 or 3 | \$1750 | <input type="checkbox"/> One-half page | \$850 |
| <input type="checkbox"/> First Page
(must be full page) | \$1750 | <input type="checkbox"/> One-quarter page | \$510 |
| <input type="checkbox"/> Two-page spread | \$3100 | <input type="checkbox"/> Classified ad | \$1 per word |
| | | <input type="checkbox"/> Digital BAMS Animation | \$190 per Flash file |

Closing Dates:

The deadline for advertising insertion orders for the November issue of the AMS *Bulletin* is 28 August 2018. Deadline for ad copy is 5 September 2018.

A 25% discount on all advertising is available to corporation members of the AMS (regular, sustaining, and small business members). Silver, Gold, and Platinum Sponsors receive a complimentary ad in the Annual Meeting Program. Please see our Annual Meeting Advertisers and Sponsors page.

Billing Information

- Check
- Credit Card#: (Visa) (Mastercard) (Am Ex) _____ Expiration Date: _____
- Purchase Order#: _____ Billing Address: _____

Please return this form to: Kelly Savoie, AMS, 45 Beacon St., Boston, MA 02108-3693
617-226-3983; 617-742-8718 (fax); ksavoie@ametsoc.org