



American Meteorological Society Annual Meeting

Advertising Space Insertion Order

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

Annual Meeting Program

- | | |
|--|---|
| <input type="checkbox"/> Inside Front Cover - \$1000 | <input type="checkbox"/> Full Inside Page - \$750 |
| <input type="checkbox"/> Inside Back Cover - \$800 | <input type="checkbox"/> One-half page - \$400 |
| <input type="checkbox"/> Back Cover - \$1200 | |

Closing Dates:

The deadline for advertising insertion orders for the Annual Meeting Program is 15 November 2018. Deadline for ad artwork is 22 November 2018.

Digital Advertising

Newsletter Banner Ad*

Rates per email blast

- 1X - \$500
- 3X - \$425
- 6X - \$275

*Combine ads from the Annual Meeting Newsletter, Annual Meeting Daily Forecast, and AMS Soundings to receive frequency discount

Website Skyscraper ad

Rate per month (1 ad)

- 1 Month - \$250
- 3 Months - \$200
- 6 Months - \$150

Annual Meeting Mobile App

- Schedule Page Watermark (Exclusive) - \$3000
- 1 Banner ad on main screen that links to a full screen landing page - \$2000
- Exhibitor directory row highlight on exhibitor listing - \$1000
- Exhibitor directory booth highlight on exhibitor map - \$1000

A 25% discount on all advertising is available to corporation members of the AMS (regular, sustaining, and small business members). Diamond, Titanium, Platinum, and Gold Sponsors receive a complimentary ad in the Annual Meeting Program. Please see our Annual Meeting Advertisers and Sponsors page.

Billing Information

- Check
- Credit Card#: (Visa) (Mastercard) (Am Ex) _____ Expiration Date: _____
- Purchase Order#: _____ Billing Address: _____

Please return this form to: Sangjun Lee, AMS, 45 Beacon St., Boston, MA 02108-3693
617-226-3921; 617-742-8718 (fax); slee@ametsoc.org