



AMS101

101st Annual Meeting

VIRTUAL | 10-15 January 2021

The American Meteorological Society's Annual Meeting is the world's largest gathering for the weather, water, and climate community. Partner with AMS, 10-15 January 2021, and your organization will be recognized by an audience of scientists, policy makers, educators, researchers, students, and funding agencies. AMS expects increased attendance at the Virtual Annual Meeting and content will be available online afterwards, increasing both the audience and duration for sponsorship recognition. (Sponsorship closes 18 December)

Sponsorship Benefits

Diamond- \$30,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page w/ link to exhibit booth)
- Social media promotion, before, during, and after the Annual Meeting
- Daily rotating banner ad on AMS Virtual Annual Meeting platform
- Five complimentary Annual Meeting registrations
- Recognition on daily email blasts to attendees
- Meeting lobby recognition in highly-visible location
- [Exhibit booth upgrade](#) (or complimentary standard booth)
- Your logo displayed prominently on the AMS Virtual Annual Meeting platform and in select meeting emails

Titanium \$ 20,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page w/ link to exhibit booth)
- Social media promotion, before, during, and after the Annual Meeting
- Daily rotating banner ad on AMS Virtual Annual Meeting platform
- Four complimentary Annual Meeting registrations
- Recognition on daily email blasts to attendees
- Meeting lobby recognition in highly-visible location
- [Exhibit booth upgrade](#) (or complimentary standard booth)
- Your logo displayed prominently on the AMS Virtual Annual Meeting platform and in select meeting emails

#AMS2021

Questions about sponsorship? Contact Adam Kelly,
Corporate Engagement Coordinator,
akelly@ametsoc.org, 617-226-3904



Sponsorship Benefits

Platinum \$ 15,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page w/ link to exhibit booth)
- Social media promotion, before, during, and after the Annual Meeting
- Daily rotating banner ad on AMS Virtual Annual Meeting platform
- Three complimentary Annual Meeting registrations
- Recognition on daily email blasts to attendees
- Meeting lobby recognition in highly-visible location
- [Complimentary standard exhibit booth](#)

Gold \$ 10,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page w/ link to exhibit booth)
- Social media promotion, before, during, and after the Annual Meeting
- Daily rotating banner ad on AMS Virtual Annual Meeting platform
- Two complimentary Annual Meeting registrations
- [Complimentary standard exhibit booth](#)

Silver \$ 5,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page)
- Social media promotion, before, during, and after the Annual Meeting

Contributor≤ \$1,000

- Linked logo on AMS 101st Annual Meeting website
- Recognition during sponsored event
- Recognition on AMS Virtual Annual Meeting platform (sponsor index page)

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Sponsorship Opportunities

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Sponsor a Session (\$2,000)

Would you like to identify your support to a specific segment of the attendees at the Annual Meeting? Sponsorship of a specific program can give you access to targeted audiences, agencies, and session organizers.

Sponsor a Conference (\$10,000)

The Annual Meeting has dozens of conferences and symposia covering a broad range of topics. Make a connection with an even larger audience with your support. Sponsors will have the opportunity to add short video content prior to the opening of the conference or symposium.

Let The Games Begin (\$10,000)

Turn the attendee experience into a contest of exploration. Points are given to attendees for taking advantage of all the 101st AMS Annual Meeting has to offer. Prizes will be awarded to the top of the leaderboard and winners will also be encouraged to pat themselves on the back.

Social Media Feed Page (\$10,000)

There is always much to do and to say about the Annual Meeting. This page will keep attendees informed about what their colleagues are experiencing. Be a part of the gossip and the good times by sponsoring this part of the Annual Meeting.

Networking Events (\$2,000)

The Annual Meeting has always been a great way for colleagues, students, educators, industry professionals and government officials to network. The virtual meeting will still be bringing those groups together for collaboration and to explore new opportunities. Stand with them and showcase your support!

Student Conference and Graduate School and Career Resource Fair (\$2,000)

Celebrating 20 years, the theme for the conference is Engaging the Future: Improving Today's Community for Tomorrow's Scientists. The Annual Meeting has many great opportunities for students who are either just beginning their education or on the cusp of graduation. Support them on this journey and showcase your organization's message. Sponsorship includes a complimentary Career Resource Fair table.

Thursday Night Social Event-TBA

Just because we are far away from each other doesn't mean that we can't still have fun together! AMS is planning a Thursday night social event to help attendees unwind after a busy week of work. More details to follow.