



AMS  
2023

103rd  
ANNUAL  
MEETING  
JANUARY  
8-12  
DENVER  
& ONLINE

AMERICAN  
METEOROLOGICAL  
SOCIETY



American Meteorological Society

# 103<sup>rd</sup> Annual Meeting

## 2023

## Sponsorship Opportunities

**Data: Driving  
Science. Informing  
Decisions. Enriching  
Humanity.**





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# Sponsorship Opportunities

The AMS 103rd Annual Meeting 8-12 January Denver 2023 is the chance for your organization to connect with the public, and private sector, academia, and students. AMS is excited for the 2023 theme "Data: Driving Science. Informing Decisions. Enriching Humanity. Don't miss out on a week full of opportunities to maximize your presence in Denver and online. \*

## Exhibit Hall Opening Reception (Exclusive Sponsorship - \$15,000)

The Annual Meeting Exhibit Hall will be a hub of activity in Denver for organizations from the private and public sectors seeking to connect with attendees and generate leads. Seize this opportunity to stand out among exhibitors at the Annual Meeting and be recognized by one of the biggest crowds of the week. *Sponsorship is reserved for exhibitors, includes recognition at the event and qualified benefits*

## Exhibitor Networking Reception- Wednesday (\$10,000) NEW EVENT!

This networking reception takes place prior to the grand AMS social event for the Annual Meeting. This is the kick-off to our weekly celebration and your chance to strengthen connections with attendees before the party. *Sponsorship is reserved for exhibitors and includes qualified benefits*

*\* AMS 103 will be a hybrid event with live streamed sessions. Benefits of sponsorship are found on page six. Your cumulative level of support translates into fantastic benefits at the Annual Meeting! Questions? Contact Adam Kelly, Corporate Relations Manager, [akelly@ametsoc.org](mailto:akelly@ametsoc.org), 617-226-3904*

## Annual Meeting Wednesday Night Live Social Event (Co-sponsored -\$5,000)

This is the biggest AMS social event at the Annual Meeting. Attendees can enjoy a drink, have a bite to eat, and play games. You can join in the fun by sponsoring food stations, refreshments, or your own logo branded game zone! Be a part of the fun as we celebrate the hard work of our community in Denver. *Sponsors will receive qualified benefits and recognition at the event.*

## Printed & e-Poster Viewing Session Receptions (4 available \$10,000) NEW EVENT!

One of the best places to see the hard work of those participating in the Annual Meeting is at a poster session. This year AMS is introducing e-posters. These large touch screens provide interactive content allowing presenters to provide a more detailed engaging presentation. Every e-poster kiosk can be branded with your logo and be seen by visitors all week! E-posters are also a great way to help reduce paper waste at AMS 103. Sponsorship will provide for light snacks and beverages, providing a great opportunity for networking with attendees and presenters. *Sponsors will be recognized at the event and receive qualified benefits*

**Contact [akelly@ametsoc.org](mailto:akelly@ametsoc.org) for remaining options**



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## **NEW! Speaker Ready Room (Exclusive Sponsorship - \$7,500) SOLD-AECOM**

The Annual Meeting brings together a wide spectrum of speakers from the private and public sectors. Leaders from business, academia, and government agencies pass through the ready room to prepare their presentations. Sponsor this room and your logo will be featured on the computers and outside the room on this busy pathway to the sessions in Denver. *Sponsorship includes qualified benefits*

## **Annual Meeting Coffee Breaks (8 available - \$6,000) 5 Left!**

Provide refreshment and a hot location for networking to attendees with a coffee break sponsorship! Take this opportunity to provide a boost to attendees helping them move from session to session with a little bit of zip in their step. Select coffee breaks are reserved for exhibitors. *Sponsors will be recognized at break and receive qualified benefits*

## **Awardees & New Fellows Reception (\$15,000) SOLD-Lockheed Martin**

A welcome reception honoring newly elected Fellows and featured AMS Award Winners. This highly attended event is a great opportunity for exposure before one of the largest crowds of the week. *Sponsor will be recognized at the event and receive qualified benefits*

## **Career Resource and Graduate School Fair & Networking Event (\$2,500) SOLD OUT**

This is a gathering of students eager to chart the course of their education and careers. Support the most energetic group at the Annual Meeting. Sponsorship includes a complimentary exhibit table at the fair. Don't miss this chance to engage graduate and undergraduate students who are deciding where to take the next step in their educational and professional lives. *Sponsors will be recognized at the event and receive qualified benefits*

## **World Map (Exclusive Sponsorship - \$10,000) SOLD-AccuWeather**

The Annual Meeting attracts attendees from all over the world. This giant display will allow them to mark their homeland under your company's name on this giant locator map. Your company can be a part of the very start of the attendee experience at the Annual Meeting. *Sponsor will receive qualified benefits*

## **Health and Safety Station (4 available - \$8,000) No longer available**

Stand for safety with sponsorship of this vital service to all attendees. To ensure a safe experience in Denver AMS will make facemasks, hand sanitizer, and social distancing bands available. Sponsors have the option to provide their own hand sanitizer branded with their company logo. *Sponsors will be recognized at the station and receive qualified benefits*



# Sponsorship Opportunities

## Sponsor a Conference/Symposium (Exclusive Sponsorship - \$10,000)

**SOLD**

Is your organization trying to reach a specific group of attendees in Denver? The Annual Meeting has dozens of [conferences and symposiums](#) covering a broad spectrum of topics. Check out the listing and you are sure to find the topic that matches your company's priorities in Denver! *Sponsors will be recognized at the event and qualified benefits*

## AMS Annual Meeting Online Rotating Banner Footer (\$2,500) No Longer Available

Annual Meeting session content will be streamed live for attendees and feature an online program for those in Denver to create their week's schedule. These banner ads will be in a footer and remain visible as users navigate online ALL WEEK! These banners will be one of the best ways to have brand recognition for your organization to all attendees in Denver and beyond. *Sponsors will receive qualified benefits*

## Headshot Studio (Exclusive Sponsorship \$10,000) No Longer Available

Students and early-career professionals are looking to put their best foot forward in Denver, be a part of helping them get ready for their close-up with this opportunity. The studio will feature a professional photographer and be ideally located for use by attendees of the AMS Career Resource & Graduate School Fair and Poster Sessions. *Sponsor will be recognized at studio and will receive qualified benefits*

## Going Green in Denver (\$2,000) SOLD

Reduce, reuse, recycle! The [AMS Green Meeting initiative](#) recognizes the importance of conducting its scientific meetings and conferences with the goal of reducing the resource and environmental impact on the local community. Help support reducing the footprint of the Annual Meeting in Denver as we endeavor to use local resources, recyclable materials, and encourage attendees to use our online materials. *Sponsors will receive qualified benefits.*

## Social Media Wall (Exclusive Sponsorship - \$10,000) SOLD-ERT Inc.

A giant video screen will display what people are saying in the social media universe at the Annual Meeting. This electronic wall will be located in a high traffic area perfectly located for all the attendees to view their colleague's comments throughout the week. Let them see your company's name among them all in one of the best exposure opportunities of the conference. *Sponsor will receive qualified benefits*

## 9th Annual Speed Networking Event (Contact for sponsor rates) SOLD

One of the great things about the Annual Meeting is the people you meet. Sponsor a fun informal evening with some of field's leading professionals. Stand out and be recognized by students and early career professionals in Denver. *Sponsors will receive qualified benefits*





# Sponsorship Opportunities

## **Student Networking Coffee Break** **(\$6,000 - 2 available Saturday & Sunday)**

Start the students' day with breakfast and showcase your support for the next generation of scientists. *Sponsors will be recognized at the event and receive qualified benefits*

## **Student Conference Luncheon** **(\$15,000)**

This luncheon will be one of the largest student events in Denver. Your support provides a great meal to the students and includes a chance to address the group! Ask about partial support options. *Sponsors will receive qualified benefits*

## **AMS 103rd Annual Meeting Diversity, Equity, & Inclusion (\$2,000)\*\***

AMS is committed to, and benefits from, the full and equitable participation of a diverse community in its membership, in its activities, and in the audiences that it serves. AMS 103 DEI sponsorship supports networking events Colour of Weather, Coriolis Reception, and the Women in Atmospheric Science Luncheon. Your funds will also support additional DEI events, initiatives, and community members. *Sponsors will be recognized in Denver and receive qualified benefits*

*\*\*Colleges & Universities may provide DEI support at lower level*

## **AMS Charging Stations & Sponsor Lounge** **(\$10,000) SOLD-Jupiter Intelligence**

Keep the Annual Meeting attendees powered up and connected throughout the Annual Meeting! The AMS Charging Station & Lounges will be located in key areas of the convention center providing great visibility for your organization. These lounges are also good for charging your connections with other attendees providing a great space for networking! Your company logo will be displayed in the lounge area. *Sponsorship includes qualified benefits*

## **AMS 103rd Annual Meeting Badge Lanyards** **(\$15,000) SOLD-Maxar**

Make a connection with all the attendees and presenters in Denver by sponsoring Annual Meeting badge lanyards. There will be a sea of people wearing these lanyards at the Annual Meeting, and this is your opportunity to be seen right there with them! Lanyards will include both the AMS and your company logo. *Lanyards will be produced by AMS and include qualified benefits*

## **AMS Presidential Forum Sponsored by Vaisala (Exclusive - \$30,000) SOLD**

The Presidential Forum will be the catalyst for a week-long inclusive and collaborative discourse on the challenges posed by the data deluge with a focus on how to stage environmental data to make it efficiently useful and accessible for the plethora of applications important to driving science, informing decisions, and enriching humanity within our community and beyond.



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Annual Meeting sponsorship benefits are determined by the cumulative value of support. You can also purchase a level of sponsorship and AMS 103 recognition package (Diamond, Titanium, Platinum, Gold, Silver, Contributor). *Total values falling between sponsor levels benefits will be provided at the previous level attained.*

	Diamond	Titanium	Platinum	Gold	Silver	Contributor
Benefit	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000
Logo on the AMS Annual Meeting website						
Recognition at sponsored event (if applicable)						
Recognition on signage at convention center						
Social media promotion before, during, and after AMS 103						

Can't find what you're looking for? Check [here](#) for networking opportunities, Town Hall Meetings, and social events to support at the Annual Meeting.

Complimentary AMS 103 meeting registration	3	2	1	1					
Complimentary ad in the monthly Bulletin of the American Meteorological Society-BAMS*	Full Page	Full Page	½ Page						
Complimentary banner ad on AMS 103 virtual meeting platform									
Logo recognition on email blasts to AMS 103 Attendees									
Recognition in high-traffic area of the Annual Meeting									
Logo placement on front page of AMS Annual Meeting website									
Splash page recognition on meeting app online program									

\*Starting in 2023 - January issue & front/back cover excluded