The background features a dark blue gradient with faint, light-colored technical diagrams. On the left, a large circular scale with numerical markings from 140 to 260 is visible. Several circular diagrams with arrows and dashed lines are scattered across the background, suggesting a technical or scientific context.

# BRIDGING THE GAP BETWEEN UNIVERSITY WORK AND CONSULTING

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CCM #587

## MY STORY

- Graduated with MS in Meteorology from UW-Madison
- Worked on PhD but did not finish
- Roland Stull mentioned CCM program in Professional Perspectives class
- Got CCM while on maternity leave in 1998

## MY STORY

- Started doing CCM work with Mike Smith at WeatherData as independent contractor
- Have continued doing a combination of expert testimony and climate studies since 1998
- Participated in the William Mitchell College of Law workshop on Expert Testimony several years ago

# DOING CONSULTING IN A UNIVERSITY SETTING

- Many professors do consulting for industry, non-profits or other groups
- Staff people are less likely to do consulting
- Most universities have strict policies about how many hours you can consult, who you can work with, and how to handle potential conflicts of interest

## EXAMPLE: UNIVERSITY OF GEORGIA

- You must apply before starting a consulting project--form must be signed by department head and dean
- Anything which brings in compensation would be considered outside work, including paid tutoring (not honoraria though)
- No more than 4 days or 32 hours per month of paid time
- Annual leave may be used for additional hours
- University property must not be used to do consulting except by permission

## EXAMPLE: UNIVERSITY OF WISCONSIN

- More flexible than UGA, but must report new activities when started
- Avoid conflicts of interest, especially if they might interfere with Wisconsin businesses
- Concern for intellectual property rights like patents

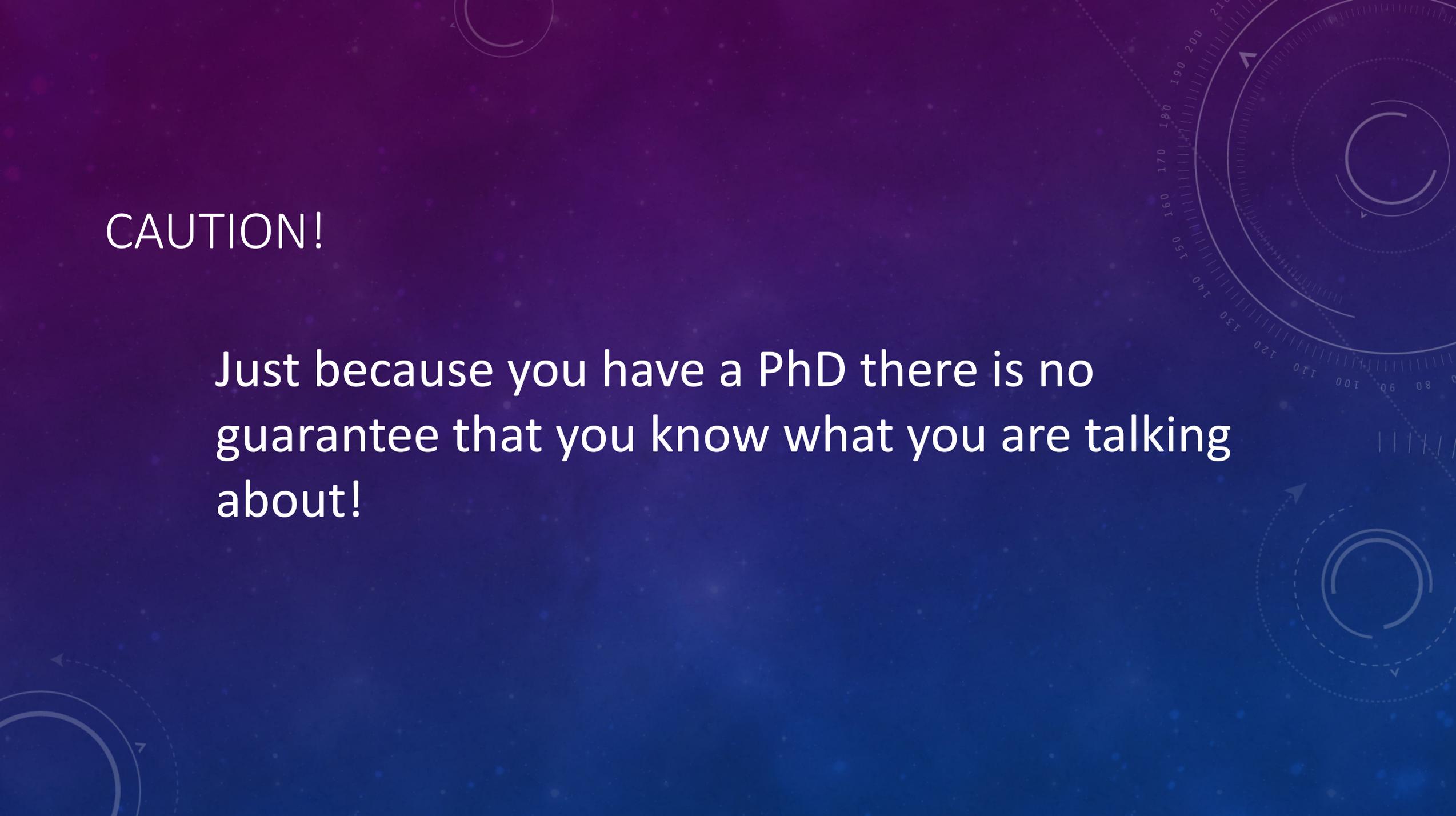
## DO YOU NEED A CCM TO DO CONSULTING AS A FACULTY MEMBER?

**NO.** Usually proof of educational background and experience are sufficient to get qualified as an expert in a court case.

**HOWEVER,** attorneys like the extra degree of certification to show that you have gone beyond education. Sometimes that can translate into extra \$\$.

## ISSUES THAT UNIVERSITY EMPLOYEES MAY EXPERIENCE

- May be pulled into court cases related to state legal issues (“Florida-Georgia water wars”)
- Personnel records are subject to open records requests
- If you work on a lot of separate cases, paperwork can be cumbersome

The background is a dark blue gradient with a starry space pattern. On the right side, there are several technical diagrams, including a large circular gauge with a scale from 0 to 210 and a dashed arrow pointing counter-clockwise. Below it is another circular diagram with a dashed arrow pointing clockwise. In the bottom left corner, there is a partial circular diagram with a dashed arrow pointing clockwise. The text is centered in the upper half of the image.

CAUTION!

Just because you have a PhD there is no guarantee that you know what you are talking about!

## HOW TO GET WORK

- Some opportunities will come up because of university work relationships
- CCM list from AMS
- If you do good work, you will get referrals and repeat customers

THANK YOU!

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