



**BUILT
— TO —
HOST**

New Orleans Sustainability

...in the hospitality industry and across the city is on display with these initiatives.

New Orleans Ernest N. Morial Convention Center Ongoing Commitment to Sustainability

- **Achieved Leadership in Energy and Environmental Design (LEED)** Gold certification is a globally recognized symbol of sustainability achievement.
- **The largest convention center project** in the U.S. certified under LEED v4.1 Operations and Maintenance
- First convention center in the world to be **awarded initial certification under LEED v4.1 O+M.**
- Transformed two lanes of traffic into 7.5 acres of linear green space with over 200 trees and more than 150 irises planted in the park's garden



The Caesar's Superdome and Smoothie King Center



- Implemented an ongoing reduced energy consumption initiative starting in 2015 to reduce energy consumption from installing LED lighting. By 2025 the cumulative energy savings will be \$7,554,776 indicating a dramatic decrease in energy consumption.
- Installed water waste reduction fixtures in 70% of the venues restrooms and kitchen areas.
- Food donation initiative with Second Harvest and Bethel Colony food banks to reduce food waste.

Coalition to Restore Coastal Louisiana (CRCL) Oyster Shell Recycling Program

- More than **13 million lbs** of recycled oyster shells from New Orleans restaurants have been returned to the water to create 8,000 feet of reefs that **slow erosion and create habitat** for new oysters to grow.





Glass Half Full

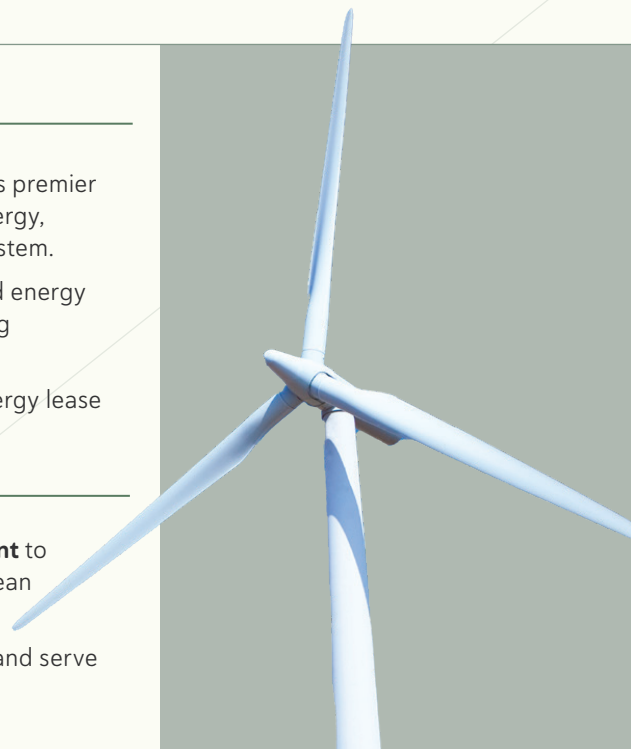
- Recycles Louisiana’s glass “waste,” both residential and commercial, into sand and glass cullet for disaster relief and prevention, coastal restoration, eco-construction, new glass products, and more.
- Commercial pickup program helps 80+ clients across multiple industries, including hotels, bars, restaurants, casinos, and offices, optimize their sustainability practices and cut garbage collection costs.

Louisiana Wind Energy

- **The Beach at UNO**, the University’s research and technology park, hosts the Gulf’s premier ecosystem for **innovation, entrepreneurship, and education** in offshore wind energy, which strives to accelerate the growth of the state’s wind energy innovation ecosystem.
- The Louisiana Wind Energy Hub at UNO accelerated the growth of the state’s wind energy industry by supporting research, spurring new technologies, and supplying training professionals.
- In April of 2024, the U.S. Interior Secretary set out a schedule for up to 12 wind energy lease sales through 2028, including three in the Gulf of Mexico.

H2theFuture Coalition GRANT

- U.S. Economic Development Association (EDA) awarded a **\$50 million federal grant** to H2theFuture to develop a **new energy cluster in South Louisiana** spanning the clean hydrogen life cycle for an end-use project at the Port of South Louisiana.
- New Energy Center of the U.S. (NEXUS) will be established at **The Beach at UNO** and serve as the physical and programmatic hub for a range of **clean energy initiatives**.



In-House Initiatives

RECYCLE DAT!

Glass, aluminum, bead recycling on the parade route in 2023.

New Orleans & Company partnered with the City of New Orleans, Grounds and Can Manufacturer’s Institute to **expand Mardi Gras Recycling efforts** by setting up 4 recycling hubs along the St. Charles Avenue parade route as well as other locations around the city. All aluminum cans collected will go to EMR Metal Recycling who will pay market rate for the cans. The revenue generated will be given to 3 local charities- The Coalition to Restore Coastal Louisiana, The Louisiana SPCA and New Orleans area Habitat for Humanity.

ZERO WASTE CHALLENGE

Launched in 2022 supporting waste reduction in the hospitality industry through composting, recycling and eliminating plastics.

LEARN MORE ABOUT THESE SUSTAINABILITY EFFORTS & OTHERS



THE OFFICIAL DESTINATION MARKETING AND SALES ORGANIZATION FOR THE NEW ORLEANS TOURISM INDUSTRY

NewOrleans.com/Meetings | 877.393.5836
2020 St Charles Avenue, New Orleans, LA 70130