



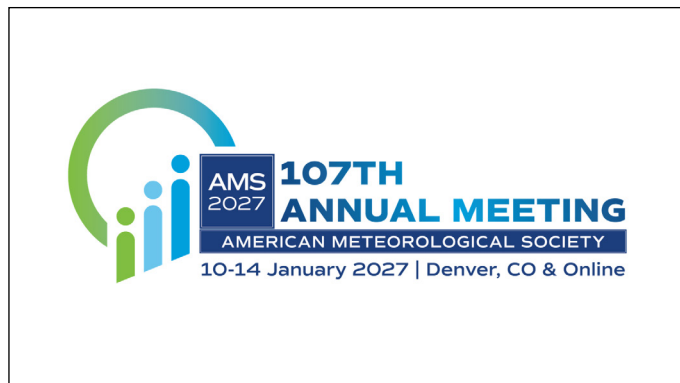
AMS 107th Annual Meeting Logo Usage Guidelines

The 107th Annual Meeting Logo



Logo Usage

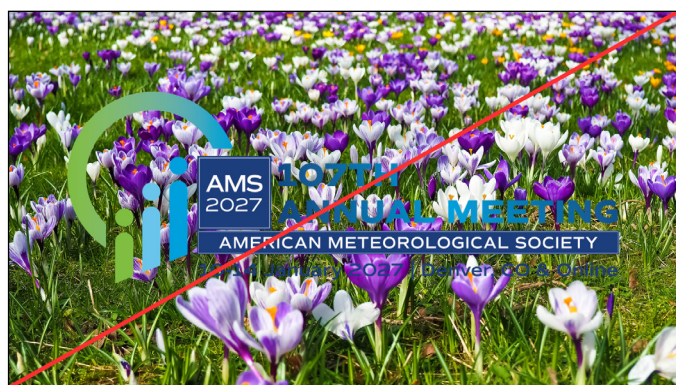
The following basic examples show some of the best practices when using the AMS Annual Meeting logo. Please do not alter or distort the logo in any way, and work carefully to maintain clarity and legibility of the logo for any of your uses.



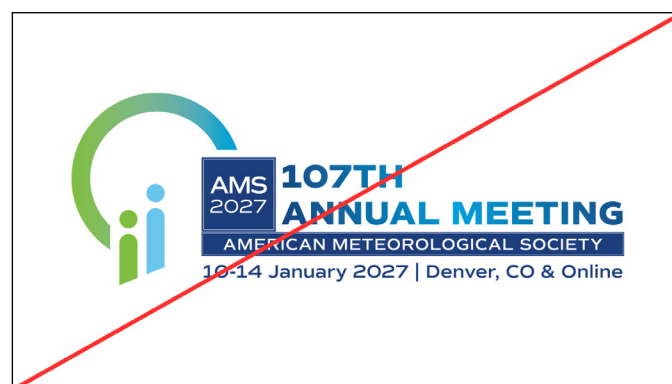
Do use the logo in its entirety without distortion or adornment.



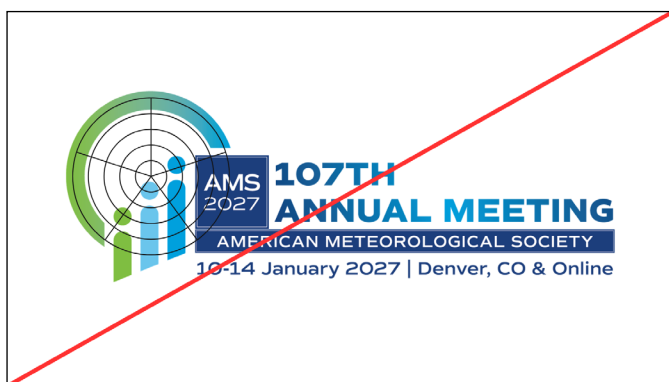
Do use the logo with white background over dark background colors.



Do Not place the logo over busy images or a background that will not provide enough contrast for the logo to stand out.



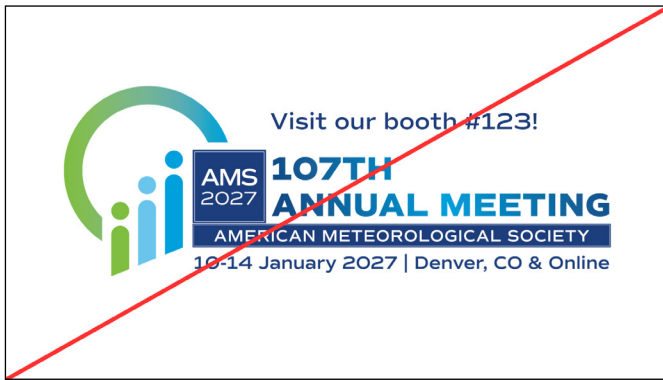
Do Not remove any elements from the logo.



Do Not introduce other elements into the logo.



Do Not alter any elements from the logo.



Do Not add type to the logo.



Do Not distort the logo. Always maintain original proportions.

Templates

We plan to provide simple social media templates with the logo, font, and background colors set that can be used for X/Twitter, Instagram, Facebook, LinkedIn, and Bluesky with the content of your event added.

Please [let us know](#) if you plan to use a different platform that might require an alternate layout.

Colors

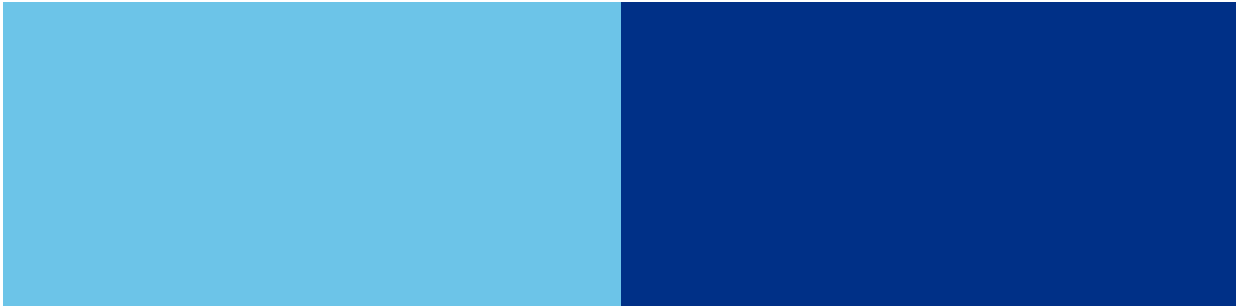


PANTONE 376 C

RGB 127, 188, 66
CMYK 56, 3, 100, 0
INKTYPE Spot

PANTONE 299 C

RGB 0, 160, 221
CMYK 81, 18, 0, 0
INKTYPE Spot



PANTONE 297 C

RGB 108, 196, 232
CMYK 53, 3, 3, 0
INKTYPE Spot

PANTONE 287 C

RGB 30, 62, 124
CMYK 100, 86, 20, 11
INKTYPE Spot



PANTONE Cool Gray 8 C

RGB 136, 138, 141
CMYK 49, 40, 38, 4
INKTYPE Spot