AMS 2027

107TH ANNUAL MEETING

AMERICAN METEOROLOGICAL SOCIETY

10-14 January 2027 | Denver, CO & Online







SPONSORSHIP OPPORTUNITIES

INVESTING IN SCIENCE. EMPOWERING PEOPLE.

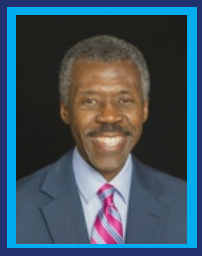
Sponsoring the 107th AMS Annual Meeting directly advances the work of the weather, water, and climate enterprise to serve society. Become a sponsor and champion the minds behind the technology and showcase your commitment to innovation and human impact.





On behalf of the American Meteorological Society, we invite you to become an official sponsor of the **107th AMS Annual Meeting, 10–14 January 2027, Denver, Colorado**.

A MESSAGE FROM THE PRESIDENT of the American Meteorological Society



"The AMS Annual Meeting consistently convenes a large cross section of thousands of atmospheric science professionals as well as educators, enthusiasts, and students. These are people who have a passion for science that ultimately benefits people. In fact, ***PEOPLE*** *is the theme of my meeting in Denver. That's an acronym for People Educated On Planet Live Empowered. People support people within and outside our profession with information, research, services, and products, many of which save money and improve quality of life for people and our communities. Join us in this endeavor. Your support as a sponsor is an opportunity to be associated with science for the good of humanity—while raising your visibility, promoting your brand, and networking with potential clients, collaborators, and future employees."*

–Alan Sealls

WHO ATTENDS?

30.3%
Academia
Top researchers and faculty from around the globe

24.2%
Students
Our fastest-growing audience segment

22.2%
Private Sector
Key leaders from Environmental Technology, Aerospace and Defense, and AI

SHAPING THE EXPERIENCE: THE POWER OF PARTNERSHIP

Sponsor the AMS 107th Annual Meeting and connect directly with thousands of global attendees in Denver. Aligning with this year's theme –PEOPLE (People Educated on Planet Earth Live Empowered)–your sponsorship helps drive collaboration and provides visibility and recognition before thousands of attendees:

- Gain direct exposure to thousands of leaders and decision-makers.
- Provide essential tools, knowledge, and networking spaces to support the weather, water, and climate community.
- Flexible sponsorship packages provide tailored options built for every organization size and budget.



DEFINE YOUR LEADERSHIP
EARN YOUR BENEFITS

AMS 2027 107TH ANNUAL MEETING
AMERICAN METEOROLOGICAL SOCIETY
10-14 January 2027 | Denver, CO & Online

Essential Details:

Cumulative Support:
Benefits are received for the total amount of sponsorship support provided from the options listed in this prospectus.

Side Meeting Rooms:
Silver level sponsors and above qualify for side meeting room rental reservations.
Side meeting room details

Exhibitors:
Full-week exhibitors have access to special sponsor opportunities. Increase your visibility beyond the booth!
Exhibitor details

Sponsorship Levels: Visibility & Value

DIAMOND | $30,000

Digital & AMS Website Logo Placement*
- Annual Meeting Website/Program: Front page logo placement
- Logo paired with online program loading splash page
- **Custom digital footer banner** in online program
- Sponsor index: Linked logo

Emails & Social Media
- Logo in pre-meeting emails
- Logo included in **registration confirmation emails**
- AMS social media recognition

On-Site & Event Perks
- (3) Complimentary Annual Meeting registrations
- **Exclusive invitations to VIP events** with AMS leadership
- Registration Area: Prominent logo placement
- General Sponsor Display: Top placement
- Recognition at applicable sponsored event

TITANIUM | $20,000

Digital & AMS Website Logo Placement*
- Annual Meeting Website/Program: Front page logo placement
- **Custom digital footer banner** in online program
- Sponsor index: Linked logo

Emails & Social Media
- Logo in pre-meeting emails
- AMS social media recognition

On-Site & Event Perks
- (2) Complimentary Annual Meeting registrations
- Registration Area: Prominent logo placement
- General Sponsor Display: Prominent logo placement
- Recognition at applicable sponsored event

PLATINUM | $15,000

Digital & AMS Website Logo Placement*
- Annual Meeting Website: Front page logo placement
- **Custom digital footer banner** in online program
- Sponsor index: Linked logo

Emails & Social Media
- Logo in pre-meeting emails
- AMS social media recognition

On-Site & Event Perks
- (1) Complimentary Annual Meeting registration
- Registration Area: Prominent logo placement
- General Sponsor Display: Logo placement
- Recognition at applicable sponsored event

GOLD | $10,000 +

Digital & AMS Website Logo Placement*
- Sponsor index: Linked logo

Emails & Social Media
- AMS social media recognition

On-Site & Event Perks
- **(1) Complimentary Annual Meeting registration**
- General Sponsor Display: Logo placement
- Recognition at applicable sponsored event

SILVER | $5,000

Digital & AMS Website Logo Placement*
- Sponsor index: Linked logo

Emails & Social Media
- AMS social media recognition

On-Site & Event Perks
- General Sponsor Display: Logo placement
- Recognition at applicable sponsored event

CONTRIBUTOR | $2,500

Digital & AMS Website Logo Placement*
- Sponsor index: Linked logo

On-Site & Event Perks
- General Sponsor Display: Logo placement
- Recognition at applicable sponsored event

***Digital benefits have limited availability and are subject to vendor deadlines**

SUPPORTING SCIENCE & INNOVATION

Support the events that bring together the researchers, collaborators, and innovators shaping the future of the weather, water, and climate enterprise.

BENEFITS HIGHLIGHT:

Be seen first and often!

AMS pre-Annual Meeting emails are sent out to **over 28,000 recipients** in our community. Diamond, Titanium, and Platinum sponsors have their logos included!







Presidential Forum | $25,000

Help launch the Annual Meeting theme and reach the largest in-person audience of the week, while also being the only event streamed online with public access.

Unique benefit: Speaking opportunity during the Forum and your custom video on the Annual Meeting Social Media Wall to be played all week!

Exhibit Hall Opening Reception | $15,000 EXHIBITOR EXCLUSIVE!

Kick off the excitement with big scissors for the big crowd lined up to be first in the doors of the networking hub of the Annual Meeting.

Unique benefit: Participate in the featured ribbon-cutting ceremony and photo opportunity. Reserved for main hall exhibitors.

Annual Meeting Welcome Reception & Awardee Welcome | $15,000 SOLD

Help welcome participants to Denver by sponsoring the opening reception of the week. (This is sponsorship of the reception only and not of the Awards Ceremony)

Unique benefit: Deliver brief remarks to congratulate all of the nominees at the AMS Awards Ceremony immediately preceding the reception..

Conference/Symposium Sponsorship | $10,000

Support the specific conference or symposium that best matches your goals, and be remembered by the audience most relevant to your organization's priorities.

Unique benefit: Logo on a digital banner paired with the online program pages of your chosen conference/symposium.

Speaker Ready Room | $7,500

This dedicated hub is where presenters prepare for success and is a key touchpoint for scientists and leaders in our community throughout the week.

Unique benefit: Main hall exhibitors may provide AMS-approved items for the room.

AMS Green Meeting Initiative Support | $2,500

Support a more sustainable Annual Meeting. Your sponsorship helps AMS reduce environmental impact through responsible meeting practices.

ELEVATE YOUR PRESENCE & MAXIMIZE IMPACT

As attendees move throughout the Annual Meeting, you can become a memorable part of their experience by putting your brand in the halls, the places they recharge, the sessions they attend, and even on a big screen! Own these moments and leave a lasting impression.

BENEFITS HIGHLIGHT:

In Your Own Words:

Sponsor videos on the Social Media Wall in Houston played during session breaks and at the start and end of the day.
Your message played multiple times a day to attendees in Denver!







Social Media Wall | $12,500

This giant screen displays real-time AMS social media posts and video content throughout the week. The screen will be located in a high-traffic area and will feature your band on the border.

Unique benefit: Produce your own AMS-approved video to be played throughout the week.

Wednesday Night Live | $5,000

the premier social event of the week! Featuring a high-energy game of musical bingo, this gathering brings together attendees for an evening of music, and friendly competition. Your logo will be featured on bingo cards.

Unique benefit: Provide your own custom prizes that promote your brand. Your logo to be included on a cut out in the photo area.

Registration Lounge | $10,000

Attendees will pass through this area to pick up their badge lanyards for the Annual Meeting. The lounge is used all week by attendees for meet-ups and is a great transition point for attendees between the sessions and the exhibits in Denver.

Unique benefit: Produce your own AMS-approved background banner for this and create a unique branded experience.

Charging Station | $12,500

These stations provide a convenient place to power up devices and engage in energizing conversations with fellow attendees. Boost your brand in the well-traveled halls at the Annual Meeting.

Morning Coffee Break | $6,000

These are essential for attendees to recharge and connect, and an opportunity for your brand to stand out in between sessions. Select breaks are reserved for main hall exhibitors.

EMPOWERING STUDENTS & CAREERS

At a time of significant change across the weather enterprise, student and career development is more important than ever. These attendees represent both the next generation and the evolving leadership of the field, bringing fresh ideas, innovation, and a commitment to advancing science and its impact.

BRIDGING THE GAP:

"Being able to connect with professionals across a wide range of fields made atmospheric sciences feel accessible. It created opportunities to ask questions, seek mentorship, and learn directly from people..." -Gabby B.



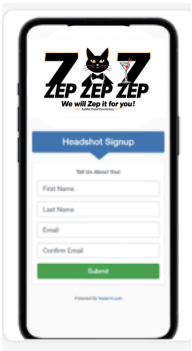


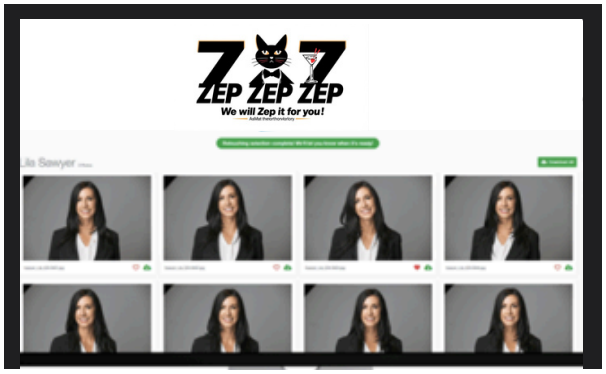


Headshot Studio | $7,500 SOLD

This popular experience provides complimentary, professional quality headshots for job searches, networking, and career development, delivering lasting value long after the Annual Meeting.

Unique benefit: Sponsor receives brand recognition on location, in the email notification that the photos are ready, and in the online image gallery.





26th Annual Student Conference | $10,000

This premier conference provides unmatched access to hundreds of highly motivated students from across the country.

THE 26TH ANNUAL STUDENT CONFERENCE WILL ALSO HAVE BREAKFASTS, COFFEE BREAKS, AND OTHER SPECIALIZED EVENTS. CONTACT AMS TO FIND OUT MORE ABOUT THESE OPPORTUNITIES.

Unique benefit: Speaking opportunity to the hundreds of student attendees.

Career Resource and Graduate School Fair | $3,000 / $1,000

This face-to-face event provides a valuable opportunity for students and early-career professionals to explore graduate education and career pathways while connecting directly with employers and academic institutions. Sponsors can discuss career opportunities or academic programs, and connect with tomorrow's workforce.

Unique benefit: includes one complimentary table at the Career Resource and Graduate School Fair.

LET'S BUILD YOUR SPONSORSHIP EXPERIENCE



The American Meteorological Society is ready to work with you to identify the sponsorship opportunities that best align with your objectives and budget.

From industry leaders to emerging companies and nonprofit organizations, sponsors of every size will be able to engage with the AMS community.

Contact AMS to customize your Annual Meeting experience:

Adam Kelly, AMS Corporate Relations Manager,
akelly@ametsoc.org, (617) 226-3904