



## Event Sponsorships

### **11<sup>th</sup> Annual WeatherFest**

**Sponsorship \$2,000-\$20,000**

Help spark a young person's interest in weather and climate. WeatherFest is an interactive four-hour science and weather fair free to the public. It is designed to promote science and mathematic literacy as well as weather safety through an understanding of meteorology and oceanography. WeatherFest makes extensive use of local print and electronic media to promote the event and information.

### **11<sup>th</sup> Annual Student Conference and Networking Reception**

**Sponsorship \$5,000-\$20,000**

Help AMS celebrate 11 years of hosting an outstanding conference and have your company name stand out amongst the next generation of young scientific professionals! Sponsor an event attended by over 450 students. The student conference and networking reception focuses on interdisciplinary topics and wide-ranging opportunities in the atmospheric and related sciences. Sessions include invited speakers from the private, academic, and government sectors. Sponsors may provide literature to be handed out to each attendee of the conference and will receive an invitation to attend the conference luncheon and networking reception.

### **Welcome Reception Honoring Newly Elected Fellows**

**Sponsorship \$5,000**

Want to help kick off the Annual Meeting and congratulate the newly elected AMS Fellows. This event serves two purposes. First, it honors the recently elected Fellows of the Society, and second, it serves to kick-off the Annual Meeting. It will be co-located with the AMS student conference poster session. Approximately 750 people attend this event. Sponsorship will provide for light hors d'oeuvres at the reception. Sponsors may provide cocktail napkins imprinted with their logo to accompany the reception.

### **Post Awards Banquet Reception-SOLD**

**Sponsorship \$5,000**

Join the AMS in congratulating the 92nd AMS award recipients. Attendees at this event include past presidents of AMS and honored guests. Sponsorship covers dessert and beverages. A representative from the sponsoring organization will have an opportunity to say a few words to the reception attendees.

### **Exhibit Hall Opening Reception**

**Sponsorship 4 available at \$10,000 each**

The place to be on Monday evening! Sponsor the event that attracts the largest number of annual meeting attendees at one time. With nearly 100 exhibit booths on the floor, there is much to see, including your logo on sponsorship signs displayed throughout the exhibit hall. Sponsors may provide cocktail napkins, imprinted with a logo, to accompany the reception.

### **Poster Viewing Reception**

**Sponsorship 4 available at \$10,000 each**

Be part of the busiest traffic area in New Orleans! Poster sessions are a highlight of every meeting and draw large numbers of attendees throughout the week. Sponsorship will provide for light snacks and beverages to accompany the poster viewing. Sponsors may provide napkins imprinted with their company logo to accompany the break.



## **Promotional Sponsorship Opportunities**

### **Wireless Internet Connection**

**Sponsorship \$5,000 a day**

**The Front Page**, the AMS blog, helps meeting attendees stay connected and keep up to the minute with annual meeting events. Wireless service provides attendees access to the Internet and e-mail, throughout the main areas of the Convention Center, via their personal laptops. A banner ad noting that “Wireless internet service provided by (your logo)”, with a link to your Web site will be provided to our Wi-Fi sponsor(s).

### **Name Badge Lanyards**

**Sponsorship \$10,000**

Attendees will be wearing your company's name all week! The lanyard sponsorship provides exclusive, highly-visible level of exposure during the entire conference. The sponsoring company is responsible for creating, producing and delivering the lanyards. Subject to AMS approval.

### **Cyber Café**

**Sponsorship 4 available at \$5,000 each**

Remember those long lines at the E-mail stations? Why not have our attendees look at your logo while waiting? Sponsorship covers the E-mail stations and connectivity. Sponsor logo will be displayed as the screensaver.

### **Conference Notepads**

**Sponsorship \$5,000**

Notepads enjoy use long after the conference ends! Let attendees see your logo as they jot down their session notes. Each attendee will receive a notepad with their registration packet. Sponsors are responsible for providing the imprinted notepads (qty 3500) and shipping and handling of notepads. Notepads must be 5"x8" or larger with cardboard backing. AMS reserves the right to approve the notebook prior to production.

### **Conference at a Glance Board**

**Sponsorship 3 available at \$4,000 each**

Help attendees get to where they want to go and let them know your company helped get them there. The boards display the daily conference program and special events and announcements. Attendees see the displays as they walk around the convention center. Sponsor logo will be prominently displayed on the Conference at a Glance Board.

### **Hotel Key Cards**

**Sponsorship \$15,000**

Reach attendees staying at the AMS Annual Meeting through the hotel room keycards customized with your company logo and/or message. Cards will be distributed to hotel guests at check-in and used to access their rooms throughout their stay. Keycards will be printed for the Hilton New Orleans Riverside, the headquarter hotel.

### **Coffee Breaks**

**Sponsorship 4 available at \$4,000 each**

Help wake up the Annual Meeting attendees and sponsor a coffee break. Morning and afternoon breaks are available. Sponsors may provide napkins imprinted with their company logo to accompany the break.

### **Sponsor a Program**

**Sponsorship of each program \$2,500**

Want to identify with a specific segment of the AMS membership? Sponsorship of a specific program can give you access to targeted audiences, agencies, and session organizers.

### **Sponsor a Student**

**Sponsorship \$1,000 per student**

Support the next generation! Students gain so much from hearing about the latest research and career opportunities. Your generous support will provide a student(s) the opportunity to the AMS Annual Meeting and the 11th Annual AMS Student Conference. The value gained from your donation will live on in the student for years to come.