



AMERICAN METEOROLOGICAL SOCIETY



102nd ANNUAL MEETING | HOUSTON

Sponsorship Opportunities

23–27 January

The AMS 102nd Annual Meeting will take place 23–27 January 2022 in Houston, TX. The theme: “Environmental Security: weather, water, and climate for a more secure world” addresses the influence these issues have on society, global and national security, and vulnerable populations. This gathering offers the opportunity to gain exposure to leaders from the public and private sectors, students, and early career professionals. The Annual Meeting will include live streaming content that will be available before, during, and after the meeting. Don't miss this chance to connect with attendees and maximize what the Annual Meeting can do for you by becoming a sponsor.

Business growth - Network and engage with current and potential new clients and increase the visibility of your products and services.

Support the science - The core of the Annual Meeting is the wide range of conferences and symposiums. Sponsoring companies recognize that the strength of their business starts with a healthy scientific community.

Job candidates - People are the most valuable resource found at the Annual Meeting, and students, early career professionals, and seasoned experienced individuals are looking for new opportunities.

Opportunities for companies of all sizes AMS is offering multiple entry points for businesses looking to sponsor. Every opportunity includes recognition for the event or service and includes access to additional benefits.



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Exhibit Hall Opening Networking Reception \$15,000 (Exclusive Sponsorship/Reserved for Exhibitors)

The Exhibit Hall is a key focal point for businesses and organizations from the private and public sectors. This is a great opportunity for your company to take the lead among exhibitors at the Annual Meeting. *Includes recognition at the event and qualified benefits.*

Poster Viewing Receptions \$10,000 each (4 Available)

Poster sessions are a highlight of every Annual Meeting and draw large numbers of attendees. Sponsorship will provide for light snacks and beverages, providing a great opportunity for networking with attendees and presenters. *Sponsorship includes recognition at the event plus qualified benefits.*

Awardees & New Fellows Reception \$15,000 (Exclusive Sponsorship) **SOLD**

A welcome reception honoring newly elected Fellows and featuring AMS 2022 Award Winners. This highly attended event is a great opportunity for exposure before one of the largest crowds of the week. *Sponsorship includes recognition at the event plus qualified benefits.*

SOLD Attendee Annual Meeting Badge Lanyards \$15,000 (Exclusive Sponsorship/Reserved for Exhibitors)

Make a connection with all the attendees and presenters in Houston by sponsoring badge lanyards. There will be a sea of people wearing these lanyards everywhere they go at the Annual Meeting, and this is your opportunity to be right there with them! Lanyards will include both the AMS and your company logo. *Lanyards will be produced by AMS and include qualified benefits.*

Social Media Wall \$10,000 (Exclusive Sponsorship) **SOLD**

This electronic wall will be in a high traffic area at center and display what people are saying in the social media universe at the Annual Meeting. Perfectly located for all the attendees to view their colleague's comments throughout the week. Let them see your company's name above them all in one of the best exposure opportunities of the week. *Sponsors will receive qualified benefits.*

For more information, please contact Adam Kelly, Corporate Relations Manager,
akelly@ametsoc.org, 617-226-3904



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Sponsor a Conference/Symposium \$10,000 (Exclusive Sponsorship)

Is your organization trying to reach a specific group of attendees? The Annual Meeting has dozens of conferences and symposiums covering a broad spectrum of topics. Check out the listing and you are sure to find the topic that addresses your company objectives in Houston! *Sponsors will be recognized at the event and receive qualified benefits.*

21st Student Conference Career Fair & Networking Event \$2,000

These students are the most energetic group at the Annual Meeting and eager to chart the course of their education and careers. Sponsor and engage graduate and undergraduate students who are deciding where to take the next step in their educational and professional lives. *Sponsorship is reserved for Career Fair exhibitors. Sponsors will be recognized at the event plus receive qualified benefits.*

Health and Safety Stations \$2,500 (4 Available)

Stand for safety with sponsorship of this vital service to all attendees. To ensure a safe experience in Houston, AMS will make facemasks and social distancing bands available. These color-coded bands will help attendees identify their comfort level for social interaction. Health and safety stations will be in high traffic areas of the Annual Meeting. *Sponsors will be recognized on the station and receive qualified benefits.*

In Celebration and Support of Diversity, Equality, and Inclusion

Scientific discovery is the result of a diversity of individuals whose work becomes a part of the greater effort towards progress and innovation. AMS and its partners are working together to ensure there is support and engagement to confront issues related to Diversity, Equity, and Inclusion in our community. Click on the title to discover DEI sponsor opportunities.

Colour of Weather Reception Women in Science Luncheon CoRiolis Reception

Due to COVID-19 and its evolving variants, AMS reserves the right to adjust or cancel listed sponsorship events and opportunities. We are committed to providing a safe environment for all staff and attendees in Houston.

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Exhibitor's Breakfast \$8,000 (Exclusive Sponsorship/Reserved for Exhibitors)

Business and eggs for breakfast! Sponsor the most important meal of the day for exhibitors at the Annual Meeting. Savior a week of hard work with support for this event. *Sponsorship is reserved for exhibitors and includes recognition at the event plus qualified benefits*

Coffee Breaks \$6,000 (4 available)

Provide some pep in the step of attendees! Help attendees in Houston recharge and socialize during the Annual Meeting by providing these essential coffee pitstops. *Coffee Breaks taking place in Exhibit Hall are reserved for exhibitors.*

Is your company looking to connect with students? Find out how to reach them at the Annual Meeting with this link!

Virtual Sponsorship Opportunities will be announced soon!

The AMS 102nd Annual Meeting will include live streaming content to allow attendees unable to travel to Houston access to live streaming of sessions, conferences and more. The virtual meeting platform will have sponsorship opportunities for companies to support and be recognized before this online audience.

For more information, please contact Adam Kelly, Corporate Relations Manager, akelly@ametsoc.org, 617-226-3904



Sponsorship Benefits

23–27 January 2022



The total value of the events or services sponsored combine to provide your company access to substantial recognition benefits for the AMS 102nd Annual Meeting. Contact Adam Kelly, akelly@ametsoc.org, to start building your sponsorship package.

Sponsorship Opportunity	Diamond \$30,000 +	Titanium \$20,000 +	Platinum \$15,000	Gold \$10,000 +	Silver \$5,000 +	Contributor \$1,000+
Logo on the AMS Annual Meeting website						
Recognition at event/service						
Recognition on signage at convention center						
Social media promotion before, during, and after AMS 102						
Logo included in Annual Meeting program DUE 11/30						
Recognition on AMS 102 Virtual Meeting Platform						
Comp ad in Annual Meeting program DUE 11/30/21	Full Page	Full Page	½ Page	½ Page		
Complimentary meeting registration	3	2	1	1		
Ad in 2022 BAMS (front/back cover & Jan issue excluded)	Full Page	½ Page	½ Page			
Logo recognition on email blasts to attendees						
Recognition in Annual Meeting registration gateway						
Invitation to provide brief remarks at event (if applicable)						
Recognition at Headquarters Hotel						