



AMERICAN METEOROLOGICAL SOCIETY

104TH ANNUAL MEETING
28 JANUARY-1 FEBRUARY 2024
BALTIMORE, MD & ONLINE

2024 Theme

**Living in a
Changing
Environment**

Sponsorship Opportunities





Why Sponsor the Annual Meeting?

- Business visibility and lead generation
- Job candidate recruitment
- Support the science
- Corporate Social Responsibility
- Private and public sector engagement

Be a Part of the Largest Annual Gathering of the Water, Weather, and Climate Community

The AMS Annual Meeting returns 28 January –1 February 2024 in Baltimore, MD. Last year’s Annual Meeting was a fantastic week with over 7,000 people in combined attendance. The theme of “Living in a Changing Environment” will focus on providing a setting for attendees from the public, private, and academic weather, water, and climate community to collaborate, network, and promote public understanding of climate variability and change.

AMS is excited to host the Annual Meeting in close proximity to the hub of private companies, colleges and universities, and policy makers in the Baltimore/DC metro area that are at the vanguard of confronting the environmental challenges facing society. The AMS is planning opportunities for organizations of all sizes to sponsor the Annual Meeting. Check out the following opportunities and discover how sponsorship can help your organization reach its goals at the Annual Meeting. You can be recognized by the full spectrum of attendees, or take a targeted approach to reach a specific group. Sponsorship includes benefits tied to the event, and additional benefits based on its value on the last page of this prospectus. You can combine multiple sponsorships to lift your organization to the highest tier and all the way to the top of attendees’ minds at the Annual Meeting!

Questions? Contact- Adam Kelly, AMS Corporate Relations Manager, akelly@ametsoc.org, 617.226.3904



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AMS Presidential Forum \$25,000

The Presidential Forum is the launch point for the theme of the Annual Meeting: Living in a Changing Environment. With the largest in-person audience of the week and the simulcast online with full public access, the Presidential Forum will put your organization at the forefront of Annual Meeting sponsors and display your commitment to strengthening our communities' response to the environmental challenges before society. *Sponsors will be invited to the AMS President's Breakfast, provide an introductory video for the Forum, the Social Media Wall and receive additional qualified benefits.*

Exhibit Hall Opening Reception \$15,000

Every year crowds at the Annual Meeting line up for the exhibit hall to open, and your organization can help welcome attendees in Baltimore. Seize this opportunity to stand out among the dozens of exhibitors by sponsoring this reception. *Sponsorship is reserved for main hall exhibitors, includes recognition at the event, and additional qualified benefits.*

Sponsor a Conference/Symposium \$10,000

Is your organization trying to reach a specific group of attendees? The Annual Meeting has dozens of conferences and symposiums covering a broad spectrum of topics. Check out the [listing](#) and you are sure to find the topic that matches your company's interests! *Sponsors will be recognized at the conference/symposium and receive additional qualified benefits.* **DEADLINE 11/30**

Annual Meeting Badge Lanyards **SOLD**

Make a connection with every attendee that walks through the door! The crowd will carry this logo with them throughout the week at dozens of conferences/symposiums and events. This is your organization's best chance to be recognized in every corner of the Annual Meeting! The lanyards will feature both the AMS and your company logo. *Lanyards will be produced by AMS and sponsors will receive additional qualified benefits. **

Speaker Ready Room \$8,000

The Annual Meeting brings together a wide spectrum of speakers from the private and public sectors. Leaders from business, academia, and government agencies pass through the ready room to prepare their presentations. *Sponsors will be recognized at the SRR location and receive additional qualified benefits.*

Annual Meeting Welcome Reception \$15,000

People will come from all over the world for a busy week to contribute, collaborate, and learn during the Annual Meeting. Help attendees relax with colleagues and make new connections on Sunday as the week begins. *Sponsors will be recognized at the event and receive qualified benefits.*

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Sponsorship Opportunities

Charging Station and Branded Networking Lounge \$12,000

Keep the Annual Meeting attendees powered up and connected throughout the Annual Meeting! The AMS Charging Station & Lounges will be located in key areas of the convention center, providing great visibility for your organization. These lounges are also good for charging your connections with other attendees, providing a great space for networking! Your company logo will be displayed in the lounge area. *Sponsors will receive additional qualified benefits. **

AMS Annual Meeting Online Rotating Banner Footer \$5,000 **SOLD**

Annual Meeting session content will be streamed live for virtual attendees on an online program platform. This platform is also where in-person attendees track events and create their week's schedule. These banner ads will be in a footer and remain visible as users navigate the online program ALL WEEK! These banners will be one of the best ways to have brand recognition for your organization to all attendees in Baltimore and beyond. *Sponsors will receive additional qualified benefits. **

Go Green in Baltimore \$2,500/\$5,000

Reduce, reuse, recycle! The AMS Green Meeting initiative recognizes the importance of conducting its scientific meetings and conferences with the goal of reducing the resource and environmental impact on the local community. Help support reducing the footprint of the Annual Meeting in Baltimore as we endeavor to use local resources, recyclable materials, and encourage attendees to use our online materials. *Sponsors will receive additional qualified benefits. **

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Share Your Journey Map \$15,000

Attendees will arrive in Baltimore from all over the world for the Annual Meeting. This larger than life map will allow them to mark their starting point under your branded map. A popular stop for attendee photos, let your sponsored map be a part of the very start of the attendee experience! *Sponsors will receive additional qualified benefits. **

Wednesday Night Live Social Event \$20,000 (Co-sponsorship available)

The Annual Meeting is a full week with packed days of sessions, presentations, panels and more. Wednesday night provides attendees the opportunity to relax with a drink, food, live entertainment, and more. Be a part of the fun as we celebrate the week of hard work in Baltimore. *Sponsors will be recognized at the event and receive additional qualified benefits.*

Morning Coffee Breaks \$6,000

Provide refreshment and a hot location for networking breaks to attendees with a morning coffee break. Sponsors will have the opportunity to provide branded napkins. Select locations reserved for exhibitors. *Sponsors will be recognized at break and receive additional qualified benefits.*

Awardees and New Fellows Reception **SOLD**

Help celebrate the accomplishments of esteemed members of the weather, water, atmospheric, and climate science community. This is a great opportunity to show support for the innovators and leaders in their respective fields. *Sponsors will be recognized at the event and receive additional qualified benefits.*

Social Media Wall \$10,000

This giant screen will display what people are saying about the Annual Meeting on social media and video content from AMS and its partners. This electronic wall will be located in a high traffic area perfectly located for repeated views by attendees. *Sponsors will be able to include their own video and receive additional qualified benefits. **

Student & Early Career Sponsorship Opportunities

Career Resource and Graduate School Fair & Networking Event, \$3000 Private Sector \$1250 Colleges and Universities

This is a gathering of students eager to chart the course of their education and careers. Support the most energetic group at the Annual Meeting. Sponsorship includes a complimentary exhibit table at the fair. Don't miss this chance to engage graduate and undergraduate students who are deciding where to take the next step in their educational and professional lives. *Sponsors will be recognized at the event and receive additional qualified benefits.*

Student Networking Coffee Breaks \$3,000

Provide a perk to students in between sessions with a coffee break. *Sponsors will be recognized at the event and receive additional qualified benefits.*

Student Conference Breakfasts \$5,000

Help prepare the students for a full day of conference activities with a great breakfast. AMS will feed the minds and your organization can help feed the students. *Sponsors will be recognized at the event and receive additional qualified benefits.*

For More options for early career support:

- [12th Early Career Professionals Reception](#)
- [10th Speed Networking Event for Students and Early Career Professionals](#)

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The 23rd AMS Student Conference will take place 27-28 January 2024. There are multiple opportunities for organizations to be recognized by and engage with our community's future scientists. This year's theme "It's Our Turn: Tackling Our Changing Environment" is an acknowledgement that soon they will be the generation at the forefront of dealing with the challenges of our changing environment.

23rd Annual Student Conference \$10,000

The entire student experience at the Annual Meeting revolves around this event. The conference displays the eagerness of these students' dedication to be prepared to face the challenges ahead of them. *Sponsors will be recognized at the event and receive additional qualified benefits.*

Student Conference Luncheon \$15,000

This luncheon will be one of the largest student events in Baltimore. Your support provides a great meal to the students and includes a chance to address the group and a complimentary table at the Career Resource and Graduate School Fair and Networking Event. *Sponsors will be recognized at the event and receive additional qualified benefits.*



Sponsorship Opportunities

Diversity, Equity, and Inclusion

The Annual Meeting will have multiple opportunities for organizations to stand up and support diversity, equity, and inclusion in our scientific community. There are several events for sponsors to support this effort. Gain invaluable good will and recognition by showing the attendees your organization's leadership extends beyond business with support for AMS DEI networking events, symposiums, initiatives, and more in Baltimore.

AMS 103rd Annual Meeting Diversity, Equity, & Inclusion General Support \$2,500/\$5,000

AMS is committed to, and benefits from, the full and equitable participation of a diverse community in its membership, in its activities, and in the audiences that it serves. Annual Meeting DEI sponsorship supports members of the community's activities and AMS DEI initiatives in Baltimore. Higher level receives increased recognition in online AMS program. *Sponsors will be recognized in Baltimore and receive additional qualified benefits.* *

Coriolis Reception

This reception unites lesbian-gay-bisexual-transgender-queer (LGBTQ+) friends and allies to mentor, network, and connect with individuals who share common professional and personal interests. The reception will highlight the important contributions of this community during this networking event. *Sponsors will be recognized at the event and receive additional qualified benefits.*

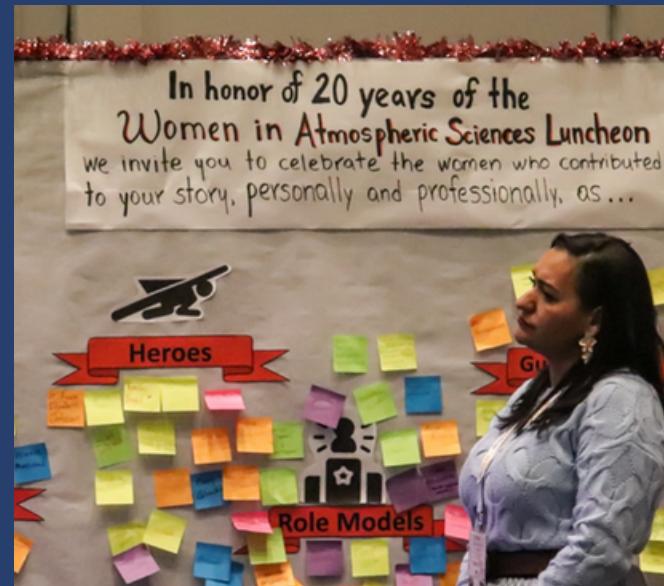
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Fifth Symposium on Diversity, Equity, and Inclusion \$10,000

The symposium will take place all week with sessions, and panels supporting the contributions, and challenges facing the DEI community. *Sponsors will be recognized at the symposium and receive additional qualified benefits.*

Women in Atmospheric Science Luncheon

Professionals from the private and public sectors, teachers, and students come together for an event of celebration and mutual support. The luncheon features speakers recognizing the unique contributions of those that identify as women towards the atmospheric and hydrological sciences. *Sponsors will be recognized at the event and receive additional qualified benefits.*



Additional opportunities to support AMS DEI events and initiatives at the Annual Meeting will be coming soon!

Benefits now have limited availability-Contact akelly@ametsoc.org

Benefit	Diamond \$30,000+	Titanium \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Contributor \$2,500
Linked logo included on AMS Annual Meeting webpage sponsor index						
Recognition at sponsored event (if applicable)						
Inclusion on general sponsor recognition signage at Annual Meeting						
Social Media recognition on select AMS platforms						
Logo included in Annual Meeting printed program*						Deadline 11/30
Complimentary Annual Meeting registration(s)	3	2	1	1		

Complimentary footer banner in AMS 104 online program*			
Logo included on Annual Meeting alert email blasts to attendees			
Recognition in high traffic area of Annual Meeting			
Logo placement on front page of AMS Annual Meeting webpage			
Logo included on loading splash page for AMS 104 online content & program			
Logo included on Annual Meeting registration confirmation emails			

Benefits are attained by the cumulative value of an organization's sponsorship support. The level of benefits can be reached by a single sponsorship opportunity or a combination of multiple options. You can even increase your level by adding new opportunities after signing up for your first sponsorship! Select options will have limited availability based on production deadlines with our vendors. A signed agreement form will need to be completed and returned to AMS prior to activation of benefits.

*Production deadlines limit availability