



105TH ANNUAL
MEETING
12–16 JANUARY
NEW ORLEANS & ONLINE
AMERICAN METEOROLOGICAL SOCIETY

SPONSORSHIP OPPORTUNITIES

EARLY ACCESS DISCOUNTS UNTIL 7/31/24



The American Meteorological Society invites your organization to join us for our 105th Annual Meeting, with our theme, “Towards a Thriving Planet: Charting the Course Across Scales”. For the first time, AMS is offering a special sponsorship rate on select options for early sign-ups before the end of July!



**SIGN-UP EARLY
AND SAVE BIG**



- Reserve your place at the most anticipated events of the week!
- Enhance your visibility with AMS media by signing up early!
- Secure the most sought-after sponsorships before your competitors!



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SPONSORSHIP OPPORTUNITIES

Thousands of people will attend the Annual Meeting. The below events will kick off the week for presidential sessions, community networking, and epicenter for business growth at the exhibit hall. Be a part of the action right from the start to the finish in New Orleans.

PRESIDENTIAL FORUM \$20,000 *AFTER 7/31/24 - \$25,000*

The Presidential Forum is the launch point for the theme of the Annual Meeting. With the largest in-person audience of the week, and the only event simulcast online with full public access, the Presidential Forum will put your organization at the forefront of sponsors and display your commitment to strengthening attendee understanding of the current issues facing the weather, water, and climate science community. *Sponsors will be invited to the AMS President's Breakfast, provide an introductory video for the Forum, and engage with the Social Media Wall for increased visibility.*

[Check out the AMS sponsor photo album](#)

ANNUAL MEETING WELCOME RECEPTION \$12,500 *AFTER 7/31/24 - \$15,000*

People from around the world will gather for a busy week of contributing, collaborating, and learning at the Annual Meeting. Help welcome attendees to New Orleans, catch up with colleagues and forge new connections as the week begins.

EXHIBIT HALL OPENING RECEPTION \$12,500 *AFTER 7/31/24 - \$15,000*

Each year, attendees eagerly await the opening of the exhibit hall at the Annual Meeting. Your organization can be at the forefront of this excitement by welcoming attendees in New Orleans. Stand out among the dozens of exhibitors and make a memorable impression by sponsoring this reception. *Reserved for main hall exhibitors.*

EXHIBIT HALL BREAKFAST \$7,000 AFTER - 7/31/24 \$8,000

Wrap up the week in the exhibit hall and make a lasting impact on attendees in New Orleans by offering breakfast on Thursday. *Reserved for main hall exhibitors*

AMS 104 STATS

- 7,226 Registered Attendees
- 740 Student Conference attendees
- 98 Main Hall Exhibitors
- 43 Sponsors



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SPONSORSHIP OPPORTUNITIES ON THE MOVE!

Attendees at the Annual Meeting are always on the move, whether they're going from sessions to receptions, networking, or building their careers. The halls of the convention center will be bustling like carpeted highways in New Orleans. These sponsorships offer a valuable opportunity to enhance your brand visibility as attendees navigate the event.

SOCIAL MEDIA WALL \$10,000 AFTER 7/31/24 - \$12,500

This giant screen will showcase real-time social media conversations and video content from AMS and its partners about the Annual Meeting. Positioned in a high-traffic area, it will attract repeated views from attendees. *The sponsor will have the opportunity to include a video to play in rotation during the week!*

AM COFFEE BREAKS \$5,500 AFTER - 7/31/24 \$6,000

Provide hot refreshment and a hot location for networking to attendees with a morning coffee break. Sponsors will have the opportunity to provide branded napkins or branded cups with lids. *Select breaks are reserved for main hall exhibitors.*

ATTENDEE SHUTTLE SPONSOR \$7,500 AFTER - 7/31/24 \$8,000

Your organization can provide daily shuttle services from the AMS headquarters hotel in New Orleans to the convention center. Featuring recognition at indoor waiting areas at pick-up and drop-off points, these shuttles will help attendees conserve their energy for the day's activities and reduce the environmental impact of individual transportation options.

SPEAKER READY ROOM \$7,500 AFTER - 7/31/24 \$8,000 **RED**

The Annual Meeting convenes a diverse array of speakers from the weather, water, and climate science community. Your support for this event will earn you recognition at this pivotal gathering of leaders from business, academia, and government agencies as they prepare their presentations. *Ask about the opportunity to include some branded swag in the ready room!*



Engagement

By supporting networking events and receptions, sponsors can build meaningful relationships with customers and stakeholders. Additionally, select speaking opportunities enhance brand perception and foster positive associations with attendees.



Recognition

Secure visibility with an audience composed of the users of your products and services. Your next employee, student, or contract can be found in New Orleans. Sponsorship highlights your organization's commitment to supporting attendees.

A photograph showing a hand placing a wooden block with a green recycling symbol on top of a stack of other wooden blocks, symbolizing sustainability and building a greener future.

SPONSORSHIP OPPORTUNITIES THAT SUPPORT OUR COMMUNITY

By including a social responsibility sponsorship in their Annual Meeting goals, organizations can enhance their public image. Many employees and students prefer companies and schools that align with their values, making this a key factor in attracting top candidates. These sponsorships demonstrate a commitment to creating a more sustainable and equitable world.

AMS GREEN MEETING INITIATIVE SUPPORT \$2,500

Join us in embracing sustainability in New Orleans! Through the [AMS Green Meetings Initiative](#), we're committed to reducing our environmental footprint. We're prioritizing the use of local resources and recyclable materials, and encouraging attendees to use carbon offsets and access program materials online. Together, we can make a difference!



AMS GREEN MEETINGS



DIVERSITY EQUITY AND INCLUSION GENERAL SUPPORT \$2,500

AMS is committed to and benefits from the full and equitable participation of a diverse community in its membership, activities, and the audiences it serves. Annual Meeting DEI sponsorship supports community members' activities and [AMS DEI initiatives](#) in New Orleans.



Growth

AMS meetings attract a diverse demographic from the weather, water, and climate community.

By partnering with AMS, businesses can expand their reach, discover new customers, and secure long-term growth.

A photograph of an open book with its pages fanned out, resting on a stack of several closed books. The background is a solid green color.

SPONSORSHIP OPPORTUNITIES FOR STUDENT AND EARLY CAREER ATTENDEES

Today's student scientists are tomorrow's leaders and professionals. By nurturing and investing in students and job candidates on the early career track, we contribute to a brighter and more innovative future, ensuring that the scientific community remains robust, diverse, and capable of addressing emerging challenges and continuing to advance science and technology.

CAREER RESOURCE AND GRADUATE SCHOOL FAIR
\$1,000 COLLEGES & UNIVERSITIES, \$2,500 PRIVATE SECTOR
AFTER - 7/31/24 \$1,250 COLLEGES/UNIVERSITIES,
\$3,000 PRIVATE SECTOR

Join us in supporting the vibrant community of students shaping the future of our field at the Annual Meeting. Your sponsorship not only includes a complimentary exhibit table at the fair but also offers unparalleled networking opportunities and exposure to top talent. Don't miss this chance to make a meaningful impact on the next generation of leaders in meteorology and related fields. Contact us today to secure your spot!

24TH ANNUAL STUDENT CONFERENCE \$10,000

The 24th Annual Student Conference will be held on January 11-12, 2025, the weekend preceding the main AMS Annual Meeting. Your support helps them to expand their knowledge, develop new skills, learn from leaders in the weather, water, and climate enterprise, and network with peers and professionals.

STUDENT COFFEE BREAKS & LUNCHEES, EARLY CAREER RECEPTIONS, AND SPEED NETWORKING EVENTS!

For more information on these events, including speaking engagements and opportunities to secure a free table at the Career Resource and Graduate School Fair, please inquire today!

Sponsorship Levels and Benefits

Benefit	Diamond \$30,000+	Titanium \$20,000+	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000+	Contributor \$2,500+
Linked logo included on AMS Annual Meeting webpage sponsor index						
Recognition at sponsored event (if applicable)						
Inclusion on general sponsor recognition signage at Annual Meeting						
Social Media recognition on select AMS platforms						
Logo included in Annual Meeting printed program*						
Complimentary Annual Meeting registration(s)	3	2	1	1		
Complimentary ad (full or half page) in Annual Meeting printed program*	Full	Full	1/2	1/2		
Complimentary footer banner in AMS 105 online program*				<p>Benefits are accrued through the cumulative value of sponsorship support, by either a single sponsorship or by combining multiple options.</p> <p>Select options have limited availability.* A signed agreement form must be completed and returned before benefits can be activated.</p>		
Logo included on Annual Meeting alert email blasts to attendees						
Recognition in high traffic area of Annual Meeting						
Logo placement on front page of AMS Annual Meeting webpage						
Logo included on loading splash page for AMS 105 online content & program*						
Logo included on Annual Meeting registration confirmation emails						



*Limited availability based on program capacity & deadlines